

ASHLEY BURCHARD

DIRECTOR OF MARKETING

As an experienced and highly skilled communications specialist with a successful history in sales, business development, and brand management, Ashley joined the ProCourse team in 2012. What distinguishes her from others in her field of expertise is her appetite for innovation and continuous improvement within the financial industry.

Ashley plays an instrumental role in ProCourse's ability to evaluate, strategize and advance both internal and external communication processes. She is most proud of bringing the annual 4.01k Race for Financial Fitness to Indy, raising over \$130,000 for financial literacy programs at local non-profits.

She received her B.S. in Marketing from the Kelley School of Business at Indiana University and has been pursuing her passion for personal development ever since. She became a licensed Investment Advisor Representative in 2013.

In her free time, she enjoys spending time with her family on the lake or golf course. She lives in Fishers with her husband, daughter, and golden retriever.



EDUCATION

B.S., Marketing, Indiana University
Kelley School of Business

DESIGNATIONS

Investment Advisor Representative (Series 65)

FUN FACTS

- + Doesn't have an inside voice
- + Proud owner of our Chief Morale Officer, Mason - a miniature golden retriever
- + Reigning Top Golf champion and winner of every other office competition (most likely because she makes the rules)